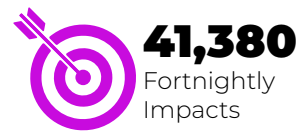
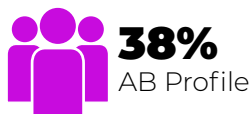


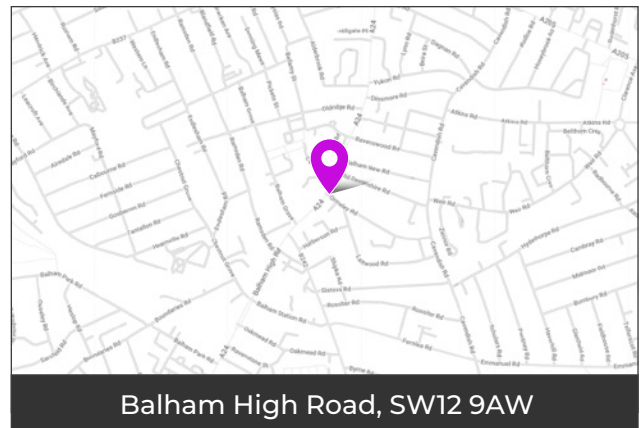
# BALHAM



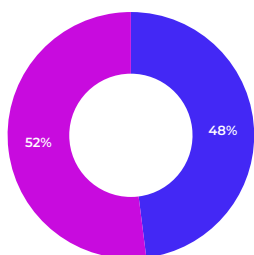
Source: Route

A premium portrait digital screen located in Balham. Balham has become a sought-after area, popular with both families and young professionals.

This screen sits on Balham High Road, which is lined with restaurants, stores, and independent shops. The area has a vibrant social and cultural scene that attracts a young and social audience.

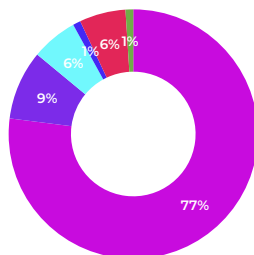


## DEMOGRAPHIC



Female Male

## ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

## INCOME

Average HH Income  
**£51,000**

Balham has a higher average household income than 89% of London areas.

## TRANSPORT

**Balham**  
(National Rail)

**Nothorn Line**  
(Underground)