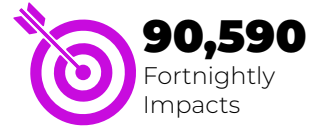
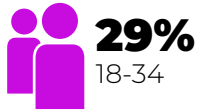


# BATTERSEA



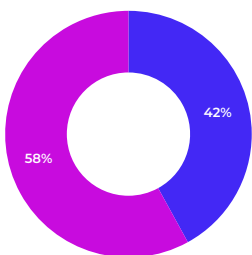
Source: Route

Located in one of London's most exclusive areas, Battersea Bridge Road is a busy commuter route that runs from Chelsea on the northern side of Battersea Bridge towards Battersea and Clapham on the southern side of the River Thames.

Situated in this affluent part of South London the panel is in close proximity to the Battersea Power Station project which incorporates both business and residential developments. This high traffic location benefits from a unique AB audience.

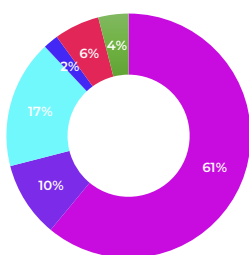


## DEMOGRAPHIC



Female Male

## ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

## LEISURE

Battersea Park  
Chelsea Harbour  
Battersea Power Station

## INCOME

Average HH Income  
**£53,100**  
**65%** above national average