

CLAPHAM



Entrance
31%
18-34



Exit
35%
18-34

Entrance
52%
AB Profile



Exit
56%
AB Profile

Entrance
133,600
Fortnightly
Impacts



Exit
218,440
Fortnightly
Impacts

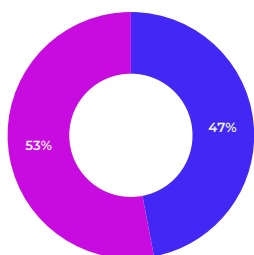
Source: Route

These 2 back-to-back full motion screens in busy Clapham, offer advertisers the ability of a **full-motion** DOOH campaign which research claims has an impact 2.5 times greater than content on static displays.

Clapham Junction is one of the busiest stations in Britain, it is also one of South West London's key shopping and entertainment destinations. Clapham has a busy nightlife scene with a whole range of bars, clubs and pubs, which appeal to the young professionals that live in the area.

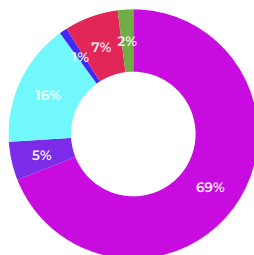


DEMOGRAPHIC



Female Male

ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

LEISURE

Northcote Road
Clapham Common
Wandsworth Common
Clapham Grand

TRANSPORT

Clapham Junction
(National Rail)
Clapham Junction
(Overground)