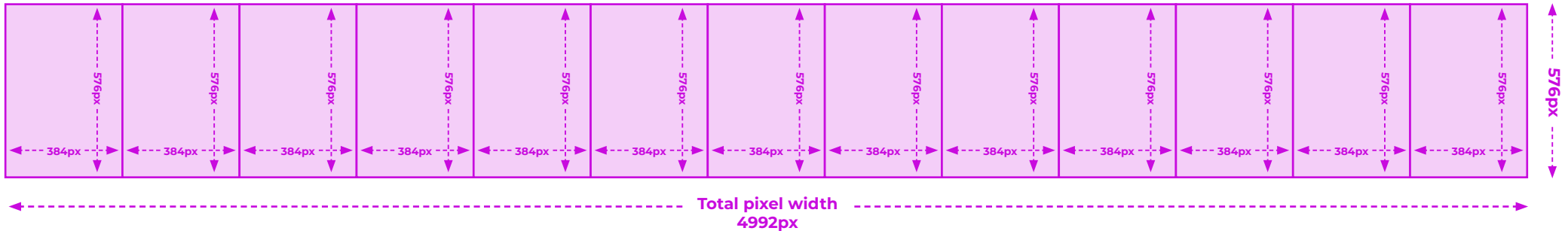


WATERLOO SPECIFICATION

Located in directly opposite the entrance to Waterloo Train Station on Waterloo Road, these **13 portrait screens** allow for long dwell times for both commuters and vehicular traffic travelling around this busy central London location.

13 digital 4 sheet screens that can be used dynamically for maximum creative advertising impact. A unique DOOH opportunity in a unique location.

SCREEN PIXEL RESOLUTION



ACCEPTABLE CREATIVE TYPES

Jpeg saved at 'High' or 'Very High' quality.

Spot length: **10 Seconds**

Send all completed artwork through to your Account Manager and to;
artwork@londonlites.co.uk

