

# WATERLOO WALL



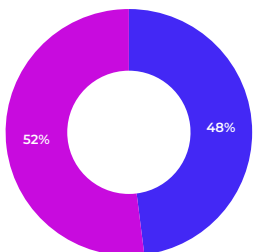
Source: Route

Located in directly opposite the entrance to Waterloo Train Station on Waterloo Road, this screen allows for long dwell times for both pedestrian commuters and vehicular traffic travelling to and from this busy central London location.

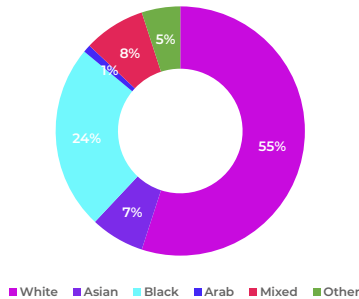
An extra long landscape screen providing one long canvas or 13 digital 4 sheet screens that can be used together for maximum creative advertising impact. A unique DOOH opportunity in a unique location.



## DEMOGRAPHIC



## ETHNICITY



Source: Census 2021

## LEISURE

- London Aquarium
- Royal Festival Hall
- London Eye

## TRANSPORT

- Waterloo
- Northern Line
- Jubilee Line
- Bakerloo Line (Underground)
- Waterloo (National Rail)