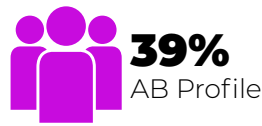
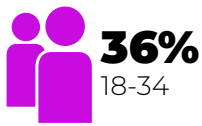


PICCADILLY CIRCUS



Source: Estimate

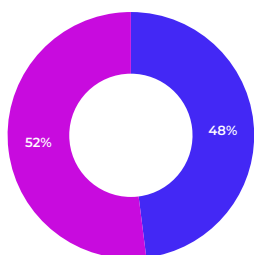
A full-motion digital portrait screen located in the heart of Piccadilly Circus which is regarded as one of London's principal shopping areas. Piccadilly Circus boasts an annual footfall of 100 million people per year.

The Ritz Hotel, Park Lane Hotel, Athenaeum Hotel and Intercontinental Hotel are in close proximity.

Also nearby are popular London destinations such as Chinatown, Soho and Leicester Square.

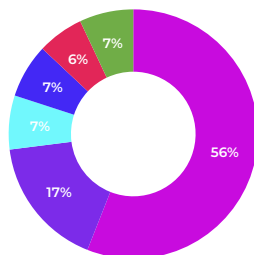


DEMOGRAPHIC



■ Female ■ Male

ETHNICITY



■ White ■ Asian ■ Black ■ Arab ■ Mixed ■ Other

Source: Census 2021

LEISURE

- The Ritz
- China Town
- Soho
- Regent Street

TRANSPORT

- Piccadilly Circus
- Piccadilly Line (Underground)
- Bakerloo Line (Underground)