

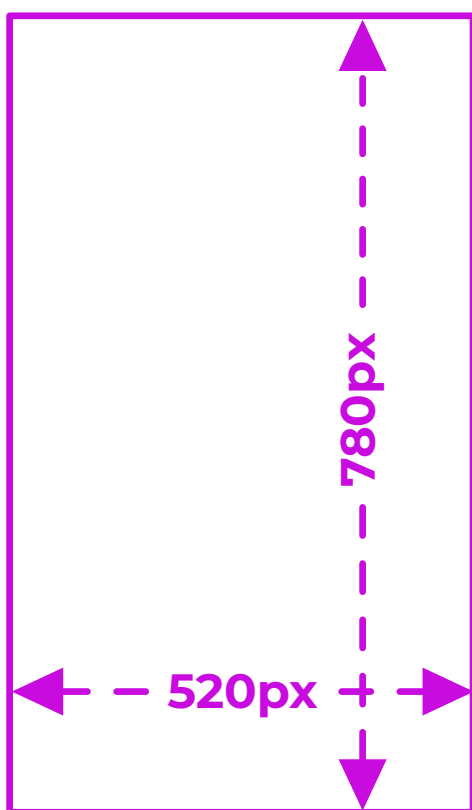
ROADSIDE SPECIFICATION

London Lites specialises in **cost effective, high-quality**, digital out of home screens, in must have locations across **Central London**. We help brands both large and small connect with London.

ACCEPTABLE CREATIVE TYPES



SCREEN PIXEL RESOLUTION



FORMAT FOR STATIC CREATIVE

Jpeg saved at 'High' or 'Very High' quality.

Send all completed artwork through to your Account Manager and to;

artwork@londonlites.co.uk

***Piccadilly Circus & Clapham Junction accept motion graphics formats**

Spot length:

10 Seconds

File Type:

Quicktime Movie

Codec:

H.264 Codec

Framerate:

25 frames per second

Max File Size:

25MB

