

# TOWER BRIDGE



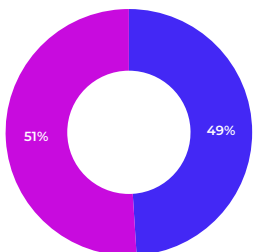
Source: Estimate

A large format digital portrait screen located on Tower Bridge Road, viewed by constant traffic southbound over London's iconic Tower Bridge.

A world famous location providing a consistent influx of tourists year in year out. Tower Bridge and the Tower of London draw 3.5 Million visitors annually.

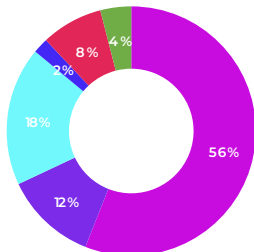


## DEMOGRAPHIC



Female Male

## ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

## LEISURE

Tower Bridge  
Vinegar Yard  
Tower Of London

## TRANSPORT

London Bridge  
(National Rail)  
Tower Hill  
(Underground)  
Tower Hill  
(DLR)