

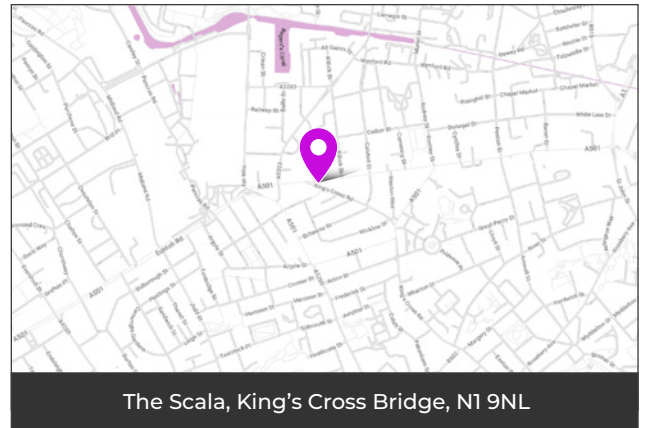
SCALA



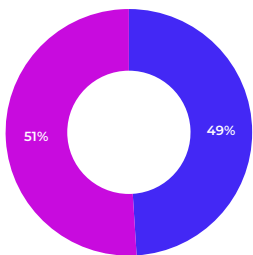
Source: Estimate

Situated in the heart of central London, The Scala in Kings Cross stands as an iconic destination for music and cinema enthusiasts. Our 10 x 4 sheet screens, strategically positioned on the flank wall, targeting a stream of commuters and traffic through Kings Cross.

Positioned next to King's Cross and St Pancras International, our location thrives within a diverse community that remains active 24/7. The recent regeneration has further enhanced the area, with the prestigious Granary Square development.

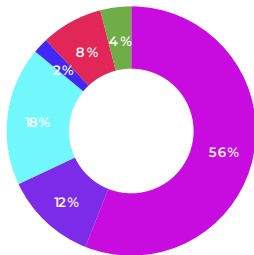


DEMOGRAPHIC



■ Female ■ Male

ETHNICITY



■ White ■ Asian ■ Black ■ Arab ■ Mixed ■ Other

Source: Census 2021

LEISURE

Granary Square
Regent's Canal
Coal Drops Yard

TRANSPORT

St Pancras
(International & National Rail)
King's Cross
(Underground)