## London Lites

## **BETHNAL GREEN**



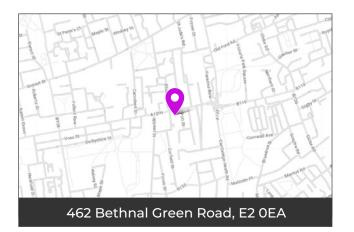


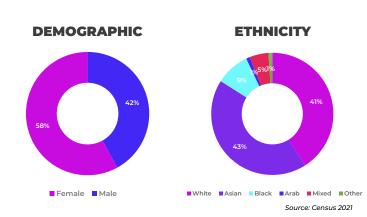




A digital advertising screen located in a prominent position on East London's Bethnal Green Road, which benefits from being on a bustling street with lots of passing road and foot traffic.

The route is busy with commuters travelling from East London into Shoreditch and The City. The area is close to Shoreditch, with its many restaurants and bars, attracting a young, trendy and socially diverse audience.





## **KEY ANNUAL EVENTS**

All Points East (Victoria Park)

Field Day (Victoria Park)

## TRANSPORT

Bethnal Green (Overground)

**Central Line** (Underground)

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