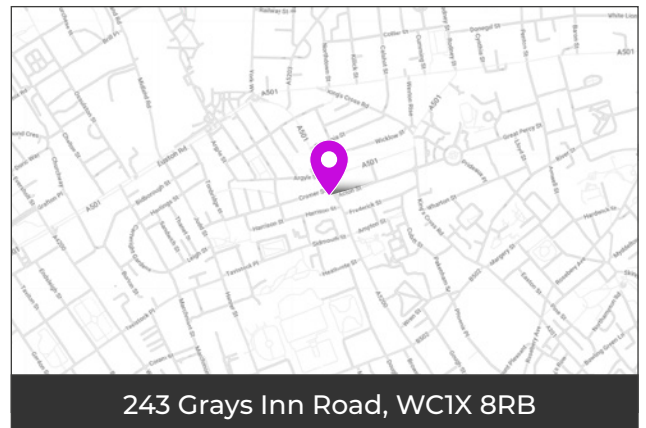


# KING'S CROSS

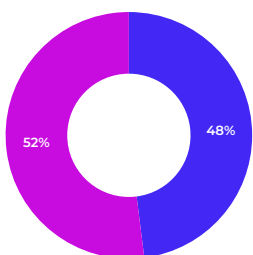


Source: Route

A digital advertising display screen set in one of the most exciting areas of London between, Clerkenwell, King's Cross and Holborn, which attracts a wealth of media, creative and IT businesses. The portrait digital screen is situated on the very busy Gray's Inn Road, an important route for those travelling from the City of London through Holborn and then onto Kings Cross.

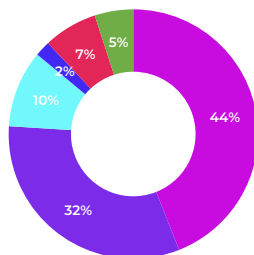


## DEMOGRAPHIC



Female Male

## ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

## LEISURE

- Platform 9 ¾
- London Canal Museum
- Granary Square
- Coal Drops Yard

## TRANSPORT

- Kings Cross (Underground)
- Kings Cross (National Rail)