

# OXFORD CIRCUS SPECIFICATION

Located in the heart of Oxford Street, one of Europe's busiest shopping hubs, this site welcomes over 200 million visitors annually. It serves as a central point connecting Mayfair, Soho, and Covent Garden. Boasting 300 shops, the area offers a diverse array of products including high-end fashion, accessories, streetwear, homeware, cosmetics, fragrance, books, and gifts.

## ACCEPTABLE CREATIVE TYPES

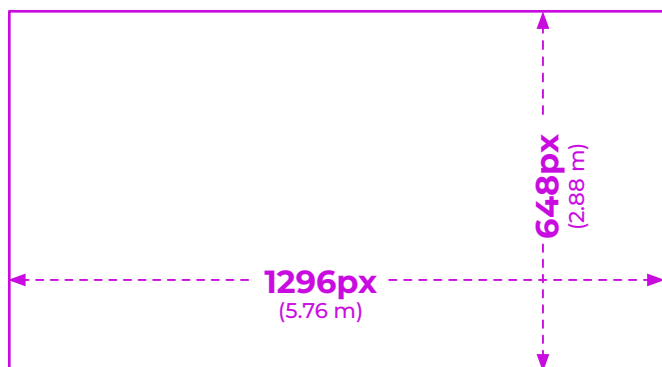


## FORMAT FOR STATIC CREATIVE

**Jpeg** saved at 'High' or 'Very High' quality.

Spot length: **10 Seconds**

## SCREEN PIXEL RESOLUTION



Send all completed artwork through to your Account Manager and to;

**artwork@londonlites.co.uk**

**\*please note, artwork is subject to approval. Speak to your rep for more details.**

