

ROADSIDE SPECIFICATION

London Lites specialises in **cost effective, high-quality**, digital out of home screens, in must have locations across **Central London**. We help brands both large and small connect with London.

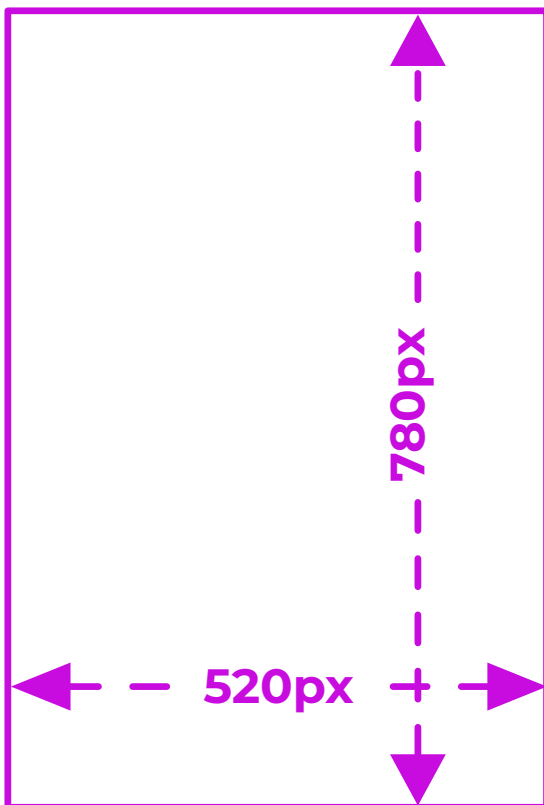
ACCEPTABLE CREATIVE TYPES



FORMAT FOR STATIC CREATIVE

Jpeg saved at '**High**' or '**Very High**' quality.

SCREEN PIXEL RESOLUTION



Send all completed artwork through to your Account Manager and to;

artwork@londonlites.co.uk

Full Motion Locations
Piccadilly Circus
Covent Garden
Clapham Junction

Spot length:

10 Seconds

File Type:

Quicktime Movie

Codec:

H.264 Codec

Framerate:

25 frames per second

Max File Size:

25MB

