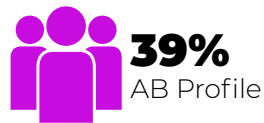


PICCADILLY CIRCUS



Source: Estimate

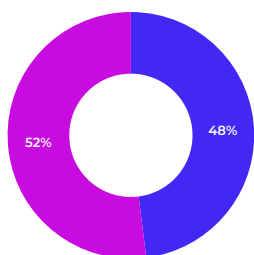
Two **full-motion** digital screens located in the heart of Piccadilly Circus which is regarded as one of London's principal shopping areas. Piccadilly Circus boasts an annual footfall of **100 million** people per year.

The Ritz Hotel, Park Lane Hotel, Athenaeum Hotel and Intercontinental Hotel are in close proximity.

Also nearby are popular London destinations such as Chinatown, Soho and Leicester Square.

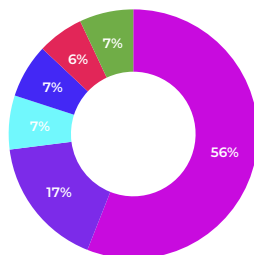


DEMOGRAPHIC



Female Male

ETHNICITY



White Asian Black Arab Mixed Other

Source: Census 2021

LEISURE

The Ritz
China Town
Soho
Regent Street

TRANSPORT

Piccadilly Circus
Piccadilly Line
(Underground)
Bakerloo Line
(Underground)