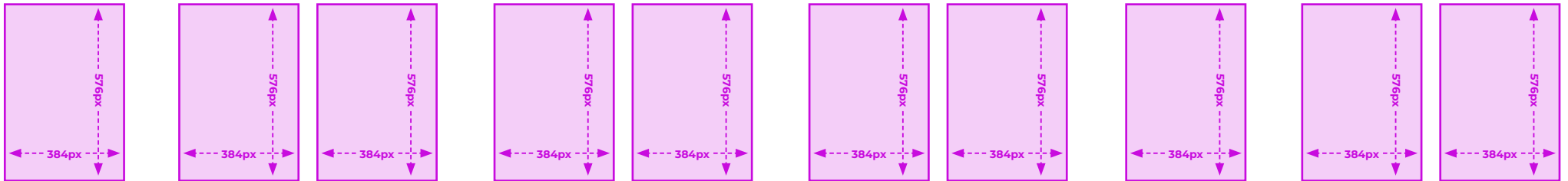


THE SCALA SPECIFICATION

Situated in a busy central London location. The Scala in Kings Cross is a famous music and cinema venue. Our 10 x 4 sheet screens are located on the flank wall and are viewed by a constant flow of commuters and the traffic flowing through the Kings Cross one way system.

With large overland train stations in the locality such as King's Cross and St Pancras International. With a vibrant eclectic community this location is busy 24 hours a day 7 days per week. In recent years the area has been through some re-generation and is home to the famous Granary Square development.

SCREEN PIXEL RESOLUTION



ACCEPTABLE CREATIVE TYPES

Jpeg saved at 'High' or 'Very High' quality.

Spot length: **10 Seconds**

Send all completed artwork through to your Account Manager and to;

artwork@londonlites.co.uk

