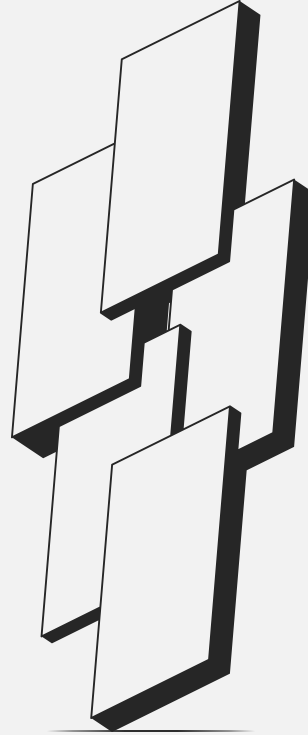




SHOREDITCH
STACK

GIILLIAN MURPHY **tiff5**

A NETFLIX FILM

STEVE

DIRECTED BY TIM MIELANTS
WRITTEN BY MAX PORTER

NETFLIX | NOW PLAYING

A HOUSE OF DYNAMITE

WRITTEN BY KATHRYN BIGELOW
DIRECTED BY MAX PORTER

IN SELECT CINEMAS NOW AND ON
NETFLIX | 24 OCTOBER

London Lites

A SEASON OF
VISIONARY DIRECTORS

N

THE MIELANTS
KATHRYN BIGELOW
EDWARD BERGER
GUILLERMO DEL TORO
NOAH BAUMBACH
RIAN REYNOLDS
TIM MIELANTS
WRITTEN BY
KATHRYN BIGELOW
EDWARD BERGER
GUILLERMO DEL TORO
NOAH BAUMBACH
RIAN REYNOLDS
TIM MIELANTS
WRITTEN BY

"A PERFORMANCE YOU CAN'T TAKE YOUR EYES OFF"

"A SIZZLING CINEMATIC REINVENTION"

COLIN FARRELL FALA CHEN TILDA SWINTON

小人物之歌

BALLAD OF A SMALL PLAYER

EDWARD BERGER
IN SELECT CINEMAS NOW AND ON
NETFLIX | 29 OCTOBER

ONLY MONSTERS PLAY GOD

A FILM BY GUILLERMO DEL TORO

Frankenstein

IN SELECT CINEMAS NOW AND ON
NETFLIX | 7 NOVEMBER

GEORGE CLOONEY ADAM SANDLER

Jay Kelly

BY NOAH BAUMBACH

A Masterpiece

WRITTEN BY NOAH BAUMBACH & EDWARD BERGER
DIRECTED BY NOAH BAUMBACH

IN SELECT CINEMAS 14 NOVEMBER AND ON
NETFLIX | 5 DECEMBER

Wake Up Dead Man

— Knives Out —

IN SELECT CINEMAS 26 NOVEMBER AND ON
NETFLIX | 12 DECEMBER

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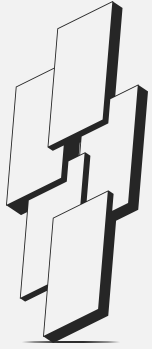
STEVE
A HOUSE OF DYNAMITE
BALLAD OF A SMALL PLAYER
FRANKENSTEIN
JAY KELLY
WAKE UP DEAD MAN:
A KNIVES OUT MYSTERY

NETFLIX

TIM MIELANTS
KATHRYN BIGELOW
EDWARD BERGER
GUILLERMO DEL TORO
NOAH BAUMBACH
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THE SHOREDITCH STACK

Introducing an exciting addition to the London digital landscape, in one of the city's leading creative and commercial districts, Shoreditch.

Featuring two large portrait digital screens, a large portrait banner, a landscape banner between, and hoarding at the base, lending itself to endless creative opportunities.

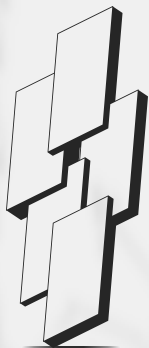
The trendy East End neighbourhood, where you'll discover street art, markets, lively bars, and cultural gems, is London's commercial and social centre on the city's eastern side.

In proximity, you'll find Spitalfields Market, and Brick Lane Market with connections via Liverpool Street Station, Shoreditch High Street, and Old Street.



DOMINATING

A powerful landmark and visual icon in east London, positioned near the junction connecting Great Eastern Street, Commercial Street and Shoreditch High Street.



STATS THAT STACK UP

This central London location with its population of

11,000 +

Residential creative business community that welcomes

60,000 +

Commuters daily.

250 +

Bars, restaurants, and venues in the area.

The Windrush Line and the DLR along with Liverpool Street Station, Old Street Station, and Shoreditch High Street transport

200 Million

Passengers annually through the wider Shoreditch area

20 + Key bus routes that transport

15 million

passengers annually. Assisting the daily commuters to their destinations in the locality.

The largest employment centre in London's creative quarter, with

127,000 jobs

and 4,500 businesses across banking, fashion, and tech.

Footfall in the Old Street & Shoreditch area exceeded

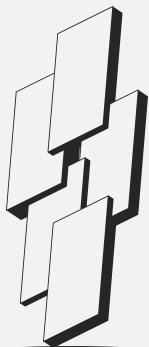
70 million

visits in a single month

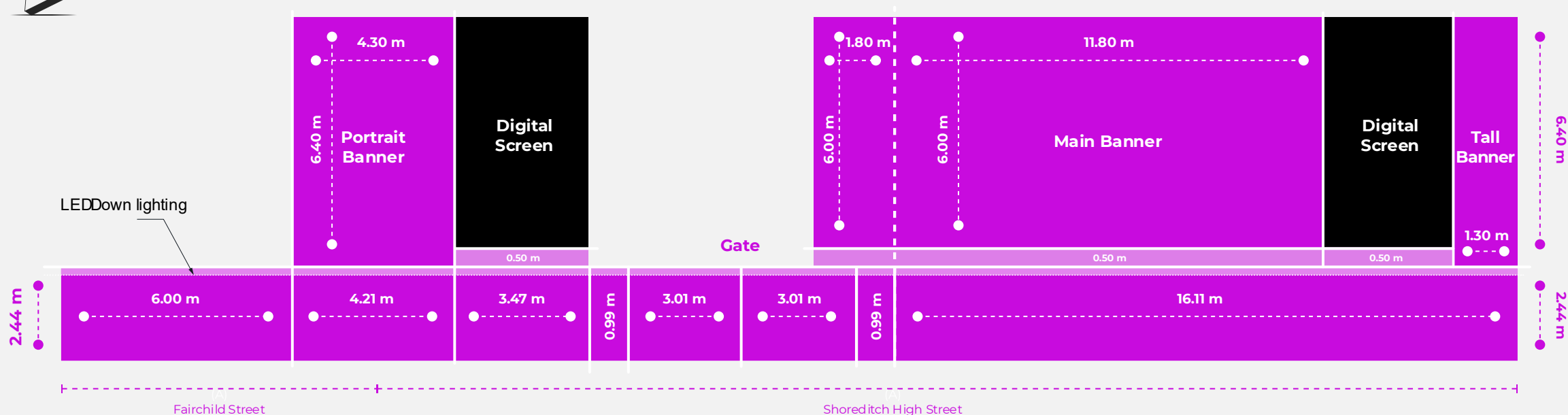
Liverpool Street Station handles over

9.45 million

Entries and exits



STACK SPECIFICATION



Please Note:

All artwork to be supplied as a High Res PDF to visual size plus 10 mm bleed with crop marks.

1/10th scale, minimum 300dpi The majority of applications used today will output a print ready PDF file.

To make sure that your file is of the highest quality, all images should be set no lower than 300dpi resolution. Your file should also be created at 10% of the final size (If you prefer other formats such as 25 or 50% please make us aware of this with your order). If using InDesign, export to PDF using the Press Quality setting with Bleed & Crop Marks set at 10mm offset.

Special Build Caveat:

Please discuss special build requirements with your rep. They will advise on time-lines and liaise with the installation team.

Large scale special builds are liable to increase the lead in time on activation planning.

Please take this into consideration when planning your campaign activation.

Creative Check-list:

Digital Screen x2 - 520px x 780px

1. Portrait Banner 4.3 m x 6.4 m
2. Tall Banner 1 - 1.8 m x 6.5 m
3. Main Banner 1.4m x 6.5m
4. Tall Banner 2 - 1.3 m x 6.4 m

- a. Dibond Board 6m x 2.4m
- b. Dibond Board 4.21 m x 2.4 m
- c. Dibond Board 3.47 m x 2.4 m
- d. Dibond Board 0.99 m x 2.4 m
- e. Dibond Board x2 3.01 m x 2.4 m
- f. Dibond Board 0.99 m x 2.4 m
- g. Dibond Board 16.11 m x 2.4 m

Area of Printable
Advertising Space

Spacer
(Black - Unless otherwise requested)

EVENT SPACE

Details

Potential opportunity of activating within the event space that sits behind the OOH domination.

Clients can extend their exclusivity on The Shoreditch Stack into the event space to create immersive experiences or elevate their domination further. However, if clients do not wish to extend their exclusivity into the event space, this then will allow other brands or businesses to activate in this space at the same time.

Caveat

Pricing and terms for use of the Event Space is available upon request and subject to availability as this is sold separately to The Shoreditch Stack.



Circa 1,900 Square metres of event space



A HOUSE OF DYNAMITE
 Directed by KATHRYN BIGELOW
 Written by NOAH OPPENHEIM
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NETFLIX | 24 OCTOBER
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小人物的歌
BALLAD OF A SMALL PLAYER
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Jay KELLY
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 A Masterpiece
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 DIRECTED BY NOAH BAUMBACH
 IN SELECT CINEMAS 14 NOVEMBER AND ON
NETFLIX | 5 DECEMBER

Wake Up Dead Man
 — 'Knives Out' SEQUEL —
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